



THE LARGEST TRAVEL INDUSTRY EVENT IN NORTHERN EUROPE

19–23 Jan 2022
Messukeskus Helsinki
Exhibition and Convention Centre

Matka Workshop Day 19 Jan 2022
Matka Trade Day 20 Jan 2022
General public 21–23 Jan 2022

Toolbox Consulting Ltd. produces hosted pre and post tours on behalf of Matka 2022 Nordic Travel Fair

Jyväskylä Region Pre-Tour 15.1. – 18.1.2022

Lakeland –Jyväskylä Region is an undiscovered gem, within about three-hour trip from Helsinki, the capital of Finland. Architecture, holiday resorts, nature and history make it a destination worth visiting. About 30 well-preserved buildings around Jyväskylä are designed by Alvar Aalto, the famous Finnish architect. There are also many historic sites worth seeing like Petäjävesi Old Church, which is one of the UNESCO World Heritage sites in Finland.

This destination has things to discover all year round. For example, the largest ski resort, Himos, of the southern and central regions of Finland is located in the region. Altogether there are over 3700 lakes, among which Päijänne is the largest one in the region. Besides lakes you can enjoy nature in many forms. You can e. g. hike, bike, ice-skate, ski or just be silent in nature. There are four national parks in the area. If you want to spend a holiday, which would include culture, year-round nature activities, delicacies, and sauna experiences in the middle of the beautiful Lakeland area, come to visit the Jyväskylä Region.

Programme

Saturday 15.1.2022

Meet your host/hostess of the tour and Matka Workshop Day Dispatcher with the sign “Matka Workshop Day 2022 Pre and Post Tours” at Kiasma – Contemporary Art Museum Bus stop 30 minutes prior to departure. We ask you to be in time because the vehicle can stay in this bus stop max. 10 minutes time.

You will be approached by the event organizer with a specific **WhatsApp** invitation where you can get and share information about the tour. Your given cellular telephone number information from the registration form is used for the communication.

9.15 **Pre-tour starts from Kiasma–Contemporary Art Museum bus stop**
Transfer by Pohjolan Matka charter coach.

10.00 **Helsinki-Vantaa Airport Pick-Up Stop**
Meet your host/hostess of the tour and Matka Workshop Day Dispatcher with the sign “Matka Workshop Day 2022 Pre and Post Tours” at Helsinki-Vantaa Airport in

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e-mail: Mikael.hasegawa@toolboxtravel.fi



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Arrival Hall of Terminal 2. We walk as group to the charter bus parking lot, where we will take the bus. The bus has a sign in front window and door “Matka Workshop Day 2022 Pre and Post Tours”.

Transfer to Jämsä, [McAhon Safarit](#)

Introduction to McAho kennel and snacks in a Lappish hut “kota”

McAhon Safarit arranges husky safaris. You will have a short husky safari and small snacks and a warm drink.

Transfer to Himos, [HimosLomat](#)

Himos is international, all-year-around active resort, offering its customers positive surprises and fresh physical and emotional experiences.

Lunch at Restaurant Tupa

Restaurant [Tupa kitchen & bar](#) converts into a cozy family restaurant as well as idyllic dining place for couples or companies.

Guided winter activity: Snowmobile safari

HimosHoliday resort provides interesting [activities and fascinating safaris](#), no matter the season. [Activity is a 1,5-hour Snowmobile safari.](#)

17.00-17.30 Accommodation & Getting ready for dinner

Accommodation at cottages [Villa Vallaton 1, 2, 3 & 4](#). The cottage at Himos describes everything from a simple semi-detached house to luxurious villas with jacuzzi. HimosHoliday offers nearly 500 cottage options!

18.00 ->

Dinner at [Patapirtti](#)

Restaurant Patapirtti uses high-quality, seasonal, local ingredients, some of its raw materials are organic. You'll also have a wine tasting of berry wines from Uusi-Yijälä farm.

After dinner, possibility to have sauna and jacuzzi at your cottage.



Sunday 16.1.2022

Breakfast in the cottages, free time to explore Himos

The breakfast items are provided to your cottages. After breakfast, you will have time to explore the area of Himos.

11.30 **Check-out and transfer to Hirvikartano, Moose Manor**

Exploring [Hirvikartano](#) (Moose Manor) & lunch

During the visit to Hirvikartano, you will hear interesting stories about the inhabitants of the manor and enjoy lunch in the old manor house. While visiting Hirvikartano, many guests have gotten some kisses from the moose!

Transfer to [Säynätsalo Town Hall](#)

From Jyväskylä, you'll find the largest number of buildings in the whole world designed by the architect Alvar Aalto. The portfolio of 29 locations includes, for example, Säynätsalo Town Hall, which is regarded as one of Aalto's finest works.

Introduction to [Säynätsalo Town Hall](#), [Tavolo Bianco](#) and Alvar Aalto's architecture

Tavolo Bianco operates the Säynätsalo Town Hall and emphasizes sustainable tourism goals as well as offers various guided services and activities.

Accommodation at [Solo Sokos Hotel Paviljonki](#)

The hotel combination of stylish facilities, beautiful lake scenery and attentive service. This Green Key certified hotel also has the Sustainable Travel Finland label.

18.00 **Dinner & possibility for sauna at the hotel**

Dinner is served at [Trattoria Aukio](#). With its Italian soul, this restaurant offers comfy and classy surroundings for leisured enjoyment.





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Monday 17.1.2022

Breakfast

Breakfast is served 6.30-10.00.

9.30

Site inspection 1: Introduction to Solo Sokos Hotel Paviljonki & check-out

For the introduction, you will meet in the hotel lobby area.

Site inspection 2: Introduction to [Scandic Hotel Station](#)

Scandic Jyväskylä Station is a cosy and fully refurbished hotel in the centre of Jyväskylä, near the railway station.

Lunch at [Bistro Kirkkopuisto](#)

At the new Bistro Kirkkopuisto, the refined dishes, seasonal ingredients, and surprising flavors take you to a delicious journey.

Site inspection 3: Introduction to [Urban Hotel Verso](#)

This hotel is located in the pedestrian street, in the heart of the city. The hotel is known for its one-of-a-kind Finnish breakfast.

Site inspection 4: Introduction to [Boutique Hotel Yöpuu](#)

Boutique Hotel Yöpuu is a cosy cultural experience for the guests with individually decorated rooms and attentive service.

Transfer to [Savutuvan Apaja](#), introduction, moment for yoga and snacks

Savutuvan Apaja offers traditional Finnish sauna experiences, activities and delicious food surrounded by nature, on the shore of Lake Päijänne. In Savutuvan Apaja you feel and enjoy the Finnish nature every season.





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Transfer to [Revontuli Resort](#)

Revontuli Resort is a great destination to spend your vacation. There is plenty to do and experience all year round.

Check-in to Glass Igloos

[Glass igloo accommodation](#) provides a wonderful setting to admire the magical Lakeland nature. If you're lucky, you might see some auroras!

17.30

Dinner

There are [high-quality restaurant services](#) at the Resort. Today, your dinner is served at Restaurant Aurora. Aurora's delicacies are inspired by northern flavors, four seasons and the forests and lakes of the region.

~19.30

Sauna trail

[On the Sauna Trail](#), you may enjoy the traditional Smoke Sauna and the steamy Sauna Tent. In between saunas, enjoy the bubbles of the outdoor hot tub or have a dip in the frozen lake!

Tuesday 18.1.2022

Breakfast

Breakfast is served at 6.30-10.00.

10.00

Winter activity: Snowshoeing

The surrounding nature and lake provide a wonderful setting [for various nature activities](#).

Check-out and lunch

Lunch is served at Revontuli Resort.

Transfer to Helsinki. Arriving to Helsinki around 16.30.



The tour ends at the Helsinki-Vantaa Airport & Kiasma Kiasma–Contemporary Art Museum bus stop. Those who are staying one or more nights in Helsinki area, there is no organized transportation by Matka2022 Workshop Team to

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your hotel. You can use local public transportation such as bus, train and taxi to get to your hotel in Helsinki.

More information

More information about the Jyväskylä Region:

<https://visitjyvaskyla.fi/en>

Visit Jyväskylä Region on Youtube:

<https://www.youtube.com/c/VisitJyv%C3%A4skyl%C3%A44Region/videos> & Instagram:

<https://www.instagram.com/visitjyvaskylaregion/>

Contact information

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<https://pohjolanmatka.fi/travel-with-us/pohjolan-matka-dmc/>



Tour Operator | Travel Agency | Bus Services



European Union
European Regional
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Leverage from
the EU
2014–2020

Cancellation policy

Please note that there is no-show fee and some destinations may request an earlier deadline for cancellation, as well as your credit card information. Remember to read the terms

Terms of cancellation:

Cancellation fee:

- After the 8th of January 2022: 250,00 euros.

The Buyer must contact the Organizer via email: Mr. Mikael Hasegawa, mikael.hasegawa@toolboxtravel.fi

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